

A wide, flat, snow-covered landscape under a cloudy sky. In the distance, several small figures are visible, likely people on a sled or skis, moving across the snow. The overall scene is desolate and expansive.

Arctic wilderness adventures

IN SWEDISH LAPLAND

A meeting you'll never forget

Imagine wide expanses of ice, deep forests, vast uninhabited wilderness areas. Imagine darkness, biting arctic cold, wild animals and the Northern Lights.

Then imagine the warmth of a cheery fire and friendly meetings with people who enjoy nothing better than to give you adventure, share their culture and cuisine and offer their special knowledge.

Dogsledding, ice fishing, snowmobiling, winter bathing and much, much more. Our incentive events for large and small groups let you experience all this in Swedish Lapland.



Land of contrasts

Cold, dry winters and mild summers characterize the subarctic climate of Swedish Lapland. At midwinter, total darkness reigns. But as spring approaches, the days grow longer and brighter until the summer sun never sets.

Most of the relatively few inhabitants live in several smaller cities. A mere 250,000 people live in an area that is considerably larger than Benelux. About 2% of the land area is inhabited or cultivated; the rest is wilderness.

Nature also displays many contrasts. We have a unique archipelago with over 1000 islands; we have mighty forests, pristine rivers and fabulous high-fell country.

Our well-tuned service organization and expert guides are ready to welcome you.

Meet Swedish Lapland – a meeting you'll never forget!



fire



ice



Record temperatures
winter -53°C , summer $+35^{\circ}\text{C}$



Daylight (coast)

Dec	10.00-13.00
Jan	08.45-14.45
Feb	07.00-16.30
Mar	05.15-18.00
Apr	03.15-19.45



Temperatures

Daily average, centigrade Celcius

	Dec	Jan	Feb	Mar	Apr
Coast	-9,5	-12,5	-11,0	-6,0	+0,3
Inland	-13,0	-15,5	-13,5	-6,6	+0,5
Mountain	-14,5	-17,0	-14,5	-10,0	-3,7



Frozen



water





*Welcome to the unique nature and culture of Swedish Lapland!
We present true wilderness experiences and incentives for groups up to 700 persons.*

KonfAktiv

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KonfAktiv is a DMC, located in the communication centre of Swedish Lapland, Luleå. We have been operating since the beginning of the 90's, with international as well as regional clients. On the domestic market, we are the leading operator.